



MARIA FE LOPEZ

GRAPHIC DESIGNER

CONTACT

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-  315 S East St, Raleigh, NC 27601
-  www.meifdesigns.com

EDUCATION

AAS IN ADVERTISING AND GRAPHIC DESIGN

Wake Technical Community College,
Raleigh, NC

2023

COMPLETE TRACK

Cinema Makeup School,
Los Angeles, CA

2019

SKILLS

- InDesign
- Acrobat
- Illustrator
- Photography
- Photoshop
- Print Production
- HTML & CSS
- UX/UI Design
- Premier Pro
- Canva
- After Effects
- Bilingual

PROFESSIONAL AFFILIATIONS

- Member, National Technical Honor Society
- Member, The Graphic Design Association at Wake Technical Community College

OBJECTIVE

Recently graduated bilingual (English & Spanish) Graphic Design and Image Consultant professional with an AAS in Advertising and Graphic Design and 5 years of results-oriented experience. I am seeking a full-time position in the public or private sector to utilize my skills and gain experience.

EXPERIENCE

CUSTOM FRAMING MANAGER

THE MICHAELS COMPANIES, INC.

2024-Present

- Help clients carefully design and select appropriate frames and mats to create a combination that suits their artwork.
- Manage a team of framers and ensure they are effectively assisting clients.
- Work in the production of the frames, prints, collectibles, etc.
- Implement knowledge in color theory, print production, art, and design software to effectively provide clients with desired custom frame designs.

VOLUNTEER GRAPHIC DESIGNER

ST. MICHAEL SPIRIT GEAR SHOP

2024-Present

- Spirit Gear and Athletic Uniforms/Tees Volunteer Graphic Designer.
- Create logos and designs for each sports division.
- Work on the 25th-anniversary merchandise design/logos for the Gala Event to fundraise for the school.
- Consult with the marketing team to ensure ideas are approved and on brand.



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EXPERIENCE

OWNER OF MEIF DESIGNS

2018 - Present

- Work with clients to understand strategic goals. Act as an image consultant to produce creative ideas to ensure client's objectives are met.
- Clients: universities, banks, video production teams, musicians, beauty pageant contestants, and ballet productions
- Average of 1 to 5 people per day.
- Worked on individual and group projects with multiple deadlines.

GRAPHIC DESIGNER

CONSIDER JENNIFER

2023

- Branding and web design for Jennifer Meyer at Consider Jennifer. Worked with a team of graphic designers to redesign the branding of the company.
- Created a logo, website, video intro/outro, email templates, digital signature, etc.
- Selected color palettes, and fonts while brainstorming ideas in conjunction with the client to ensure we maintained the brand's identity.

IMAGE CONSULTANT

2018 - 2021

Hair, makeup and wardrobe for

- The band, Artemis Rage's, music videos (2021)
- St. Ignatius of Loyola University filming of online courses (2021)
- BanBif Bank commercials and photoshoots (2021)
- Dakini Productions for the short film "Un extraño en el funeral" (2020)
- Makeup for Cinema Makeup School at the OC Imaginology Fair (2019)
- The National Symphony Orchestra of Peru photoshoot of their 80th anniversary (2018)
- The Deutsche Schule Alexander von Humboldt Lima ballet recital (2018)
- The Miss Peru Organization and Contestants (2018)
- Peru's National Superior School of Ballet (2018)